In Eastern India, about 80% household falls under the category of deficit are unable to meet their food needs. They have land with small holding, poor fertility and are the under rainfed condition with low irrigation facility.

Gramin Vikas Trust (GVT) in association with the School of Environment, Natural Resource and Geography, University of Bangor, UK has taken challenge to address the issue for providing food security to these deprived communities in eastern India through production & marketing of seed suitable for these categories of farmers.

Dr. D.S. Virk, Professor, University of Bangor has played a lead role in development of the seeds varieties suitable for the category of people. Shri Alabh Kumar Sinha, Chief Executive Officer, GVT, Dr. D.S. Virk, University of Bangor & Shri B.K. Sahay have paid a visit to Baripada, Odisha area for strengthening of the initiatives & accelerate the process of seed production and its marketing through Jagannath Crop Producer Company Limited (JCPCL), registered with the objective of wide distribution & marketing of upland seed variety addressed the issue of deprived communities.

During their visit, meeting with different stakeholders, communities and the Director / Member of JCPCL has been organized in order to develop the strategies for coming year.
Shri Alabh Kr. Sinha, CEO, GVT, Dr. D.S. Virk, Bangor, UK and Meeting with Directors of JSPCL, Baripada

Shri Alabh Kr. Sinha, CEO, Dr. D.S. Virk, Bangor, UK and Meeting with Joint Director, Agriculture, Govt. of Odisha
Shri Alabh Kr. Sinha, CEO, Dr. D.S. Virk, Bangor, UK and Meeting with Officials of KVK, Godda