

***Yogini Handicraft's participated at an NGO Mela organised on the occasion of Diwali from 22nd October, 2013 - 29th October, 2013***

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Since its inception in 2011, Yogini Handicraft has been making continuous strides in furthering the interests of artisans by promoting and enhancing sale of tribal art products and other handicrafts through Fairs, Exhibitions, and Monthly Jumble Sales. One such event in which Yogini Handicraft participated was an NGO Mela organized by a Bank at Noida during Diwali. It was a big hit and gave a platform to popularize some of the handicraft items and generate awareness regarding GVT's initiative. Handicraft works such as Diyas, Puja Thalis, and Marble Ganesha idols along with Fabrics (Dress Materials) & Ladies Bags with Appliqué & Embroidery work, Brass & Wooden decorative pieces & other



***Yogini Handicrafts at the display***



***Noida SSP Preetinder Singh visiting Yogini stall***

utility items like Bamboo chairs, and Madhubani Paintings were very much appreciated by the people. Visitors liked the range of handicrafts at display and applauded GVT's efforts to support & improve the livelihood of marginalized and poor artisans.